

POTASH FOR YOUR BEST HARVEST EVER

Potassium is one of the nutrients essential for plant growth and vital for sustaining modern high-yield agriculture.

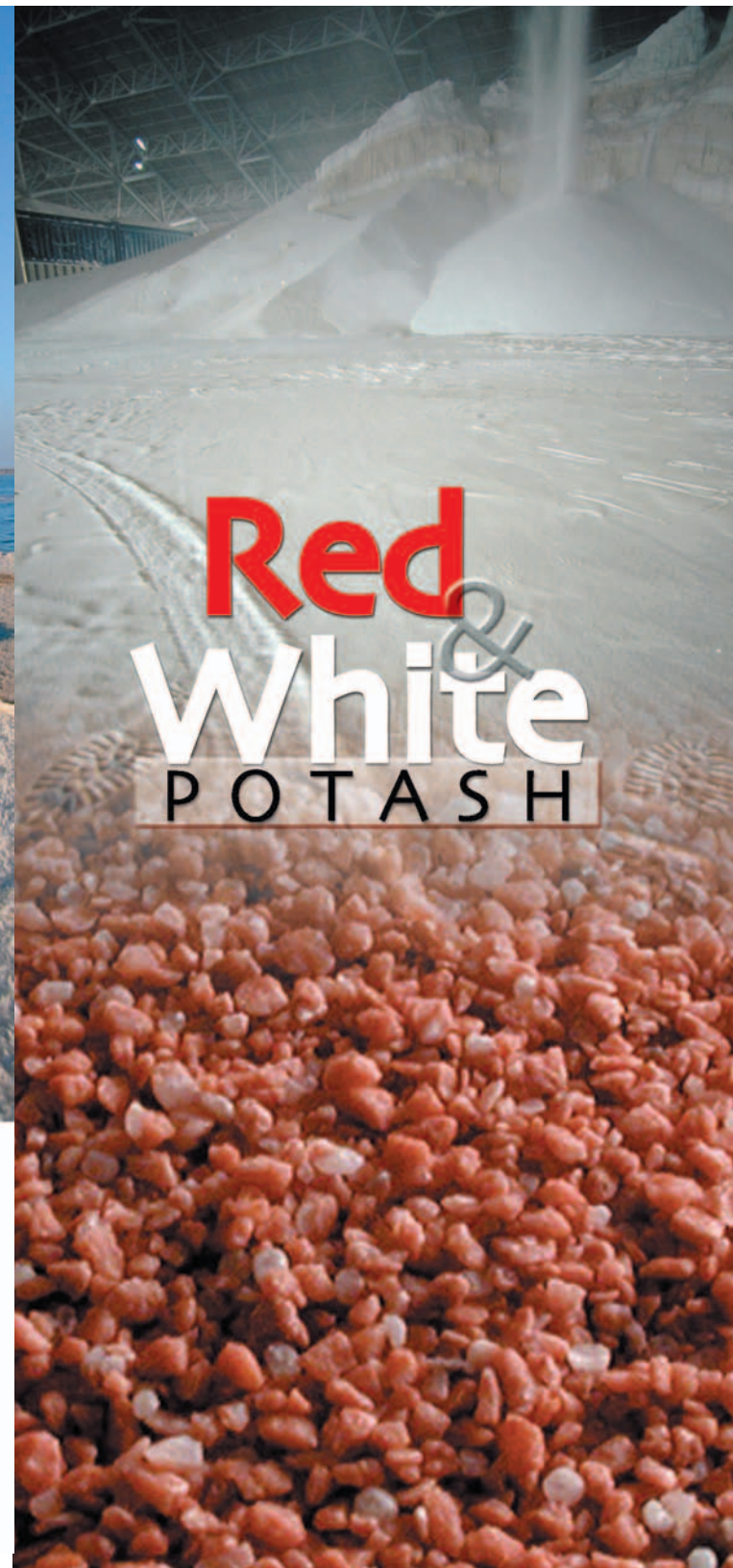
Potassium not only improves yields, but also crop quality. Potash fertilization yields higher value agri-products and healthier foods.

DIFFERENT COLORS... SAME POTASH

Red & **white** potash have the same effectiveness when applied to soils. The color has no agronomic significance in terms of crop response to added K. There is no difference in nutrient availability.

As long as the potash contains the correct chemical and nutrient content, crops do not distinguish between **red** & **white** potash.

DSW NOW OFFERS BOTH
RED & **WHITE**
HIGH QUALITY POTASH



DEAD SEA WORKS LTD

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ICL Fertilizers



RED POTASH

DSW's **red** standard potash has the ideal size granule and superior physical properties for straight application in the field.

- ▶ Ease of distribution in the field
- ▶ Visible after spreading on the soil
- ▶ Uniform and homogeneous distribution in the field
- ▶ Tailored for mechanical spreaders
- ▶ Does not blow in the wind (application in windy conditions)
- ▶ Does not blow into the eyes while being applied by hand
- ▶ Does not stick to the leaves nor leave color on the hands
- ▶ Easy to load and transport
- ▶ Uniform hand-mixing with fertilizers



WHITE POTASH

A naturally white mineral forms the basis of **white** potash produced at the Dead Sea. The potassium-rich materials precipitate naturally in DSW's evaporation ponds - a unique contribution of the solar energy at the lowest point of the planet Earth.

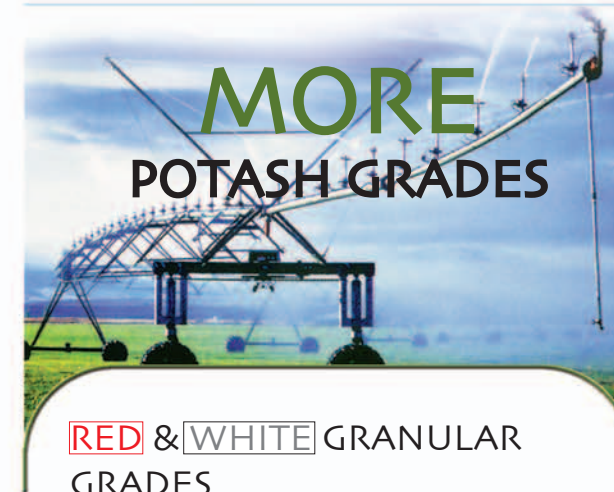
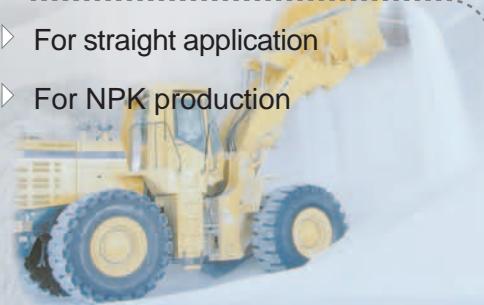
FINE GRADE

Specially tailored for the manufacturing of high quality fertilizers.

- ▶ For NPK production
- ▶ For SOP manufacture
- ▶ Higher content of K_2O

STANDARD GRADE

- ▶ For straight application
- ▶ For NPK production



MORE POTASH GRADES

RED & WHITE GRANULAR GRADES

- ▶ For straight application
- ▶ For bulk blending

FERTI-K FOR FERTIGATION

- ▶ Premium **white** potash specially designed for fertigation
- ▶ It completely dissolves in the irrigation water and does not clog up fertigation systems
- ▶ Certified for organic agriculture

